

Kathrine Burke  
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**Summary:** Results-oriented entrepreneur and veteran with a strong background in leadership, nutrition, security, and business development. Skilled in strategic planning, financial management, and customer relationship management.

### **Entrepreneurial Experience:**

**CEO/Founder** Wild Roses Nutrition LLC, Hazel Green, AL 2024

- Founded and managed Wild Roses Nutrition, a health and wellness startup offering personalized nutrition plans, health coaching, and supplements.
- Developed and implemented business strategies, resulting in a projected 150% increase in revenue within the first year of operations.
- Established partnerships with health professionals and fitness influencers to expand brand awareness and reach.
- Managed day-to-day operations, including inventory management, customer service, and marketing initiatives.

### **Military Experience:**

**Air Force Security Forces** United States Air Force, JBER, AK USA

- Served as a member of the Air Force Security Forces, specializing in base security and law enforcement.
- Demonstrated leadership and teamwork in high-pressure environments, ensuring the safety and security of military installations and personnel.
- Received commendations for outstanding performance and dedication to duty.
- Provided training and mentorship to junior personnel, fostering a culture of discipline, professionalism, and readiness.

### **Leadership & Sales Experience:**

- Held leadership positions in sales roles, overseeing teams of sales professionals and driving revenue growth.
- Developed and implemented sales strategies to meet and exceed targets, resulting in consistent sales performance and client satisfaction.

- Provided training and support to sales teams, equipping them with the skills and tools needed to succeed in a competitive market.
- Cultivated strong relationships with clients and stakeholders, building trust and loyalty through effective communication and problem-solving.

**Education:**

- Bachelor of Science in Nutrition, Purdue University Global, 02/ 2024
- Community Health Worker Certification, Oakwood University, 07/2024
- Mental Health First Aid Certification, 07/2024
- CPR/First Aid, 07/2024
- Didactic Verification Statement, Oakwood University, 05/2025

**Technical Skills:**

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
- Experience with CRM software (e.g., Salesforce, HubSpot)
- Knowledge of security protocols and procedures

**Additional Information:**

- Fluent in English
- Volunteer Mentor, Civil Air Patrol
- Volunteer Whole Health Educator, Department of Veteran Affairs